

**6362 E08 – VSC – N – 19**



**FIFTH SEMESTER B.COM. DEGREE EXAMINATION, NOVEMBER 2019  
COMPUTER APPLICATIONS IN BUSINESS**

**(RDBMS and E-Business Applications)**

Time : 3 Hours]

[Max. Marks : 80

**Instructions :** Answer *all* Sections according to internal choice.  
Question No. 12 case study is **compulsory**.

**SECTION – A**

1. Answer **any ten** questions. **Each** carries **two** marks. **(10×2=20)**
- List the methods of Integration.
  - Name any four objects in MS-Word.
  - What is database ?
  - What is Data Control ?
  - Define Primary Key.
  - What is SQL ?
  - Expand DDL and DCL.
  - Write the Syntax for ALTER Command.
  - What do you mean by Corporate Purchasing ?
  - What is E-Business ?
  - What is Cyber Cash ?
  - What is Net Banking ?

**SECTION – B**

- Answer **any three** questions. **Each** carries **5** marks. **(3×5=15)**
- Explain the different methods of integration.
  - Explain the advantages of DBMS.
  - Explain the features of SQL.
  - Explain the benefits of Direct Selling.
  - Discuss the characteristics of Electronic Payment System.
  - Explain the advantages of Debit Card.

**[P.T.O.]**



SECTION – C

Answer **any three** questions including Q. No. 12, which is **Compulsory**.

**(3×15=45)**

8. Explain the methods for integrating MS-Excel Charts in MS-Word and MS-PowerPoint.
  9. Explain the database models.
  10. Explain the Mathematical functions with syntax and examples in SQL.
  11. Explain the steps for strengthening the customer relationships.
  12. Create tables “Student” with fields Roll\_No., Student\_Name, Class, address, City and “Library” with fields Book\_id, Book\_Title, Roll\_No., Author, Price, and perform following queries.
    - a) Insert five records in both tables.
    - b) Display the student details whose class = “B.Com.”
    - c) Replace city = “Dharwad” to “Belagavi” in Roll\_No. = 04.
    - d) Display Student\_Name in ascending order.
    - e) Display Roll\_No., Student\_Name, Book\_Title, Author.
  13. Write a short note on **any three** of the following. **(3×5=15)**
    - a) DBMS Utilities.
    - b) Tools of Direct Marketing.
    - c) Impact of E-Business.
    - d) Features of E-Supply Chain Management.
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